



**ELEVATE**  

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**YOUR STORY**

**Orderless —  
Voice**  
THE POWER OF TELLING YOUR STORY  
AND DEFINING YOUR IDENTITY  
Gbenga Ogunjimi

**GBENGA OGUNJIMI**

# ABOUT GBENGA OGUNJIMI

Gbenga is a West African word that means Elevate.

As a social entrepreneur, impact investor, and identity strategist, Gbenga applies his wealth of experience in social enterprise, philanthropy and international service as a bridge builder - bridging the gap of access holding back leaders from making imprints on the global stage.

Today, as an identity strategist, Gbenga architects the personal brand of leaders at all levels in career transition. He has coached hundreds of business and nonprofit leaders at organizations like Verizon, Airbnb, American Express, Teach for America, The Foundation Center, Susan G Komen and UN Foundation. Gbenga's international platforms include the Social Enterprise World Forum, and his Business of Storytelling Series (Tell Your Story) has reached business leaders across Corporate America.

Gbenga has worked with the governments of the United States and several emerging market countries to empower profit and nonprofit leaders. He has received global recognition for his work and impact. He is a proud Atlas Corps Alum (US), Global Young Social Entrepreneurs Fellow (Malaysia) and Cordes/Opportunity Collaboration Fellow (Mexico). Gbenga has written on Identity for The Huffington Post and makes his impact investments through LDI Africa.

# BOOK INFORMATION

## TITLE

Borderless Voice: The Power of Telling Your Story and Defining Your Identity

## WRITTEN BY

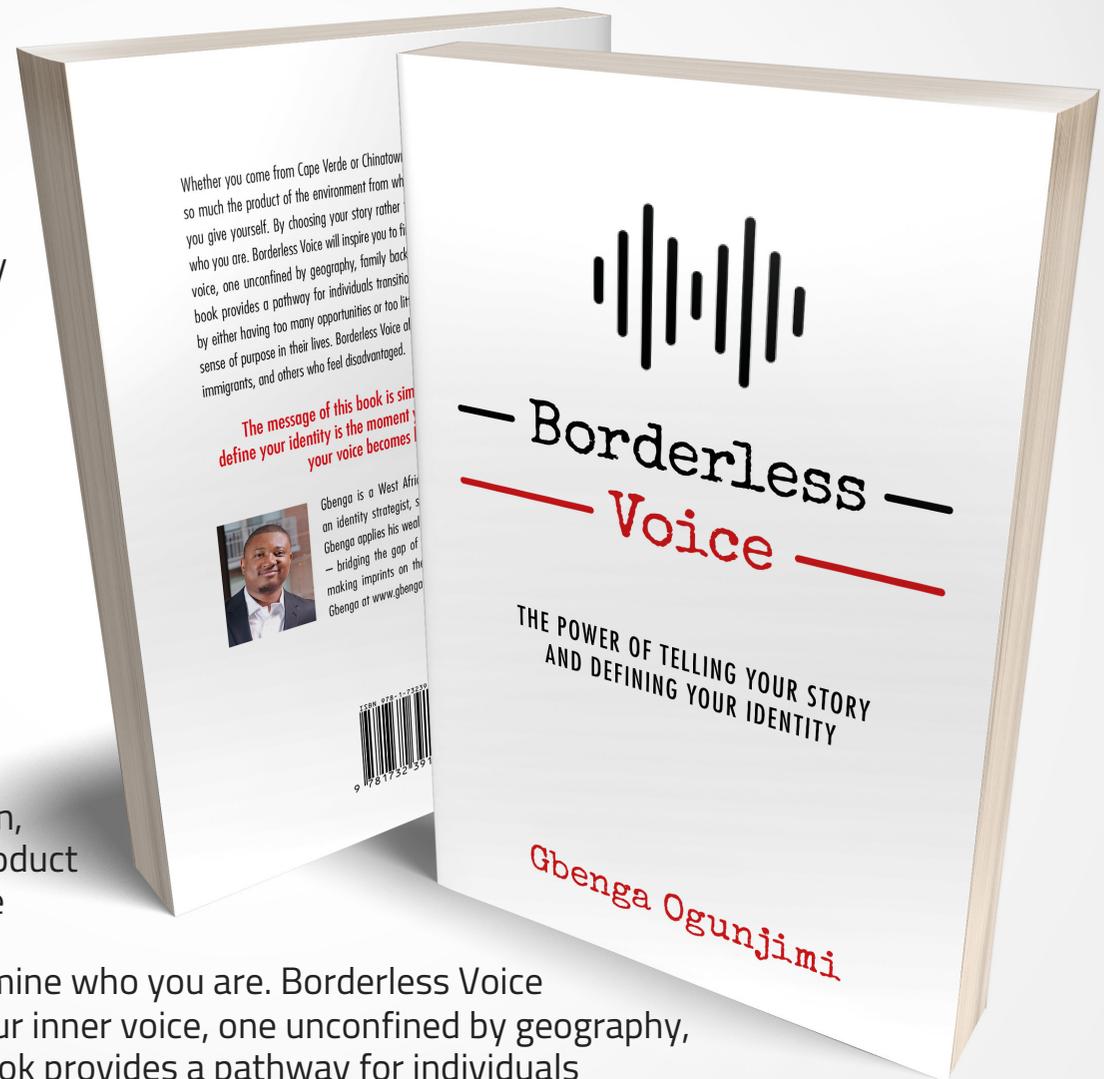
Gbenga Ogunjimi

## FOREWARD BY

Dr. Gina Paige, President of African Ancestry

## BOOK SUMMARY

Whether you come from Cape Verde or Chinatown, Little Italy or Lalibela, you are not so much the product of the environment from which you came, but the narrative that you give yourself. By choosing your story rather than it choosing you, you determine who you are. *Borderless Voice* will inspire you to find not only your story, but your inner voice, one unconfined by geography, family background, race, or anything else. This book provides a pathway for individuals transitioning between jobs, those conflicted by either having too many opportunities or too little, and those searching for a deeper sense of purpose in their lives. *Borderless Voice* also offers new insights for minorities, immigrants, and others who feel disadvantaged. The message of this book is simple: The moment you define your identity is the moment you transcend boundaries; your voice becomes borderless.



# SPEAKING TOPICS

## TELL YOUR STORY

Learn how your story can open up paths to growth no matter at what stage of your career. Embrace your personal narrative and learn how to mine and leverage life experiences for success. "Your story is not just about the past...your story can be the conduit to your highest professional aspiration."

## FIND YOUR CORE

Gbenga helps business leaders and organizations at all levels identify, articulate, and monetize their key core strengths. Create a personal brand based on your talents and expertise, activate your network for targeted outreach, and build brand-specific portfolios and products.

## ACTIVATE YOUR TRIBE

Learn the power of storytelling to unearth connections and funding possibilities. Create and activate your tribe of industry and thought leaders, establish internal and external collaboration, and obtain funding from impact investors, foundations, and corporations.

## POINTS OF COMMONALITY

Use personal storytelling as a tool to building connections and common ground. Gbenga brings his natural and honed talent as a bridge builder to help you identify points of commonality, foster aligned interests, and achieve higher levels of productivity and satisfaction.



# SUGGESTED INTERVIEW QUESTIONS

1. Can you please tell us about your new book and the story behind it?
2. The book's title is such a catchy one, how did you come up with it?
3. There are several thought-stimulating insights in the book, one of which is “your story is not your past to date”, can you expound on that?
4. What are common challenges you’ve seen with people telling their story?
5. What will you say to someone, who might be thinking – how can I tell my story to an international audience?
6. Can you tell us about your own story?
7. Can you tell us about some stories in *Borderless Voice*?
8. Another quote in the book is – you are not a product of your environment but of your design, vision and voice. Can you expound on that?
9. Do you have any parting words you’d like to leave with our audience?
10. What is your favorite part of the book and why?
11. How can our audience reach you?

"Gbenga led a brilliant, dexterous presentation at Foundation Center's NYC headquarters on the use of storytelling for accessing funding and professional opportunities. His lively session was tremendously well-received by our audience of New York nonprofits and social enterprises; participants responded that they discovered a newfound confidence and a better grasp of how to steer their own personal story into a compelling, forward-looking tale that truly connects with potential funders, employers, and clients. Gbenga did an outstanding job of inspiring a room full of people to present themselves and their organizations to the world with greater confidence and leadership."

- FOUNDATION CENTER

## FOR BOOKING

### CONTACT INFO

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